

# InformsUs

*...custom forms & surveys for quality information*



## Custom Forms and Surveys

- Easily create and manage existing and custom forms (on-line service, no hardware/software required)
- Multilingual and accessible forms creation
- Advanced forms features to ensure the integrity of captured data (e.g., real-time edit checks, lookups, captcha codes, etc.)
- Select from pre-built library-specific template examples
- Forms question filtering (ability to automatically show/hide questions and/or link to another form based on responses)
- Customize all aspects of forms including custom Welcome, Thanks and Email confirmations
- Import existing data and on-line capture of paper-based responses
- Auto-categorization and feedback forwarding (via email) options
- Advanced open-ended feedback management and reporting
- Advanced response management including categorization, status updates, notes and ability to reply, forward and post responses

# Use InformUs to...

## 1) more easily identify and track priorities

- real-time, on-demand feedback categorization and retrieval

## 2) demonstrate "responsiveness"

- gives customers and stakeholders a "voice"
- enhance and simplify internal operations

## 3) combine results with other performance data

- responses/data is fully integrated with other Counting Opinions' solutions

## 4) support advocacy objectives

- real-time, on-demand access to reports



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